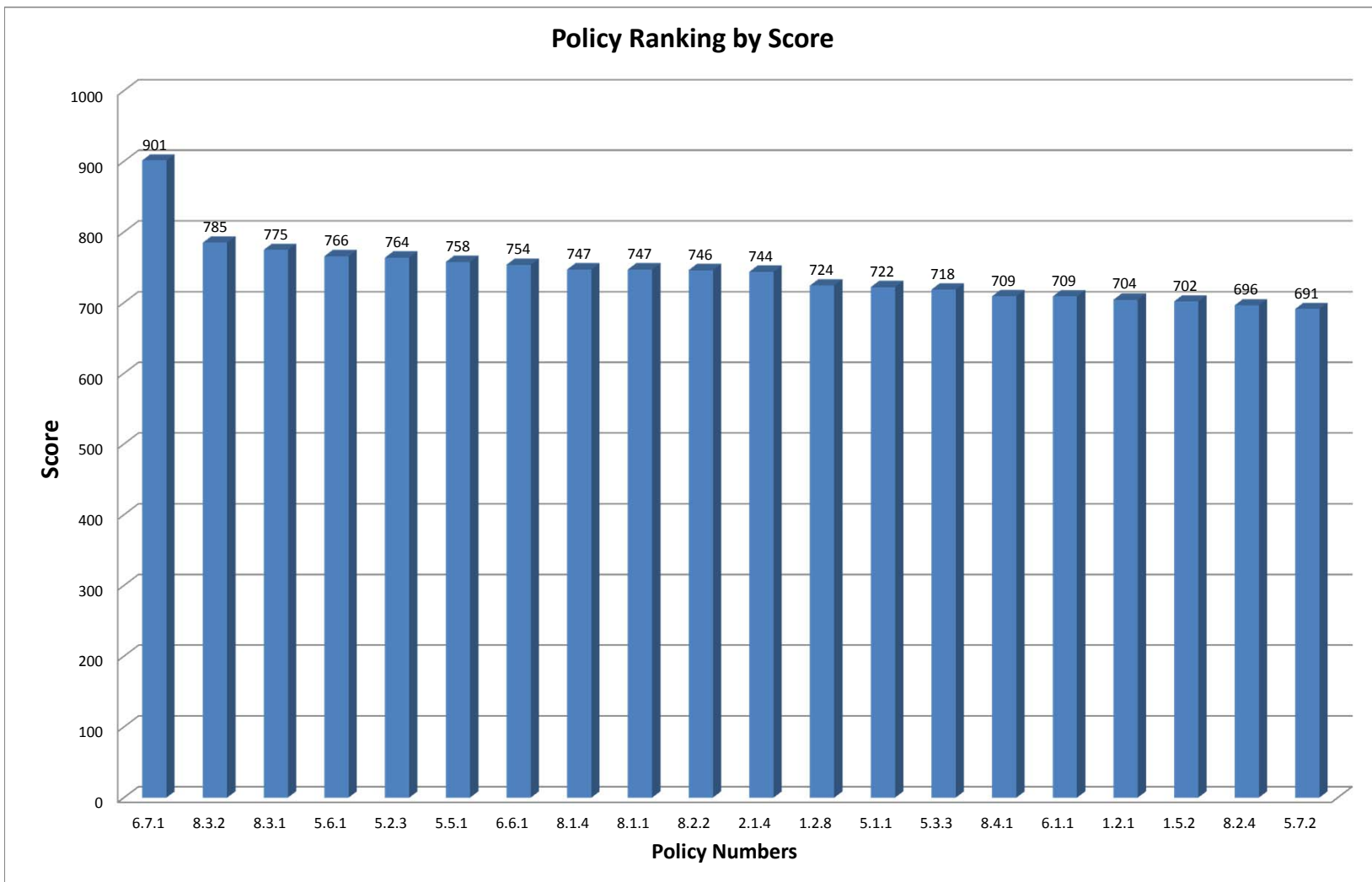




Triple Bottom Line Project Ranking Matrix

Top 20 Scores

Ranking	Score	Policy Number	Description	Description
1	901	6.7.1	Water Management	IDENTIFY BARRIERS AND OPPORTUNITIES FOR LOW IMPACT DEVELOPMENT IN EXISTING CODES CREATE AN INTERDEPARTMENTAL TEAM TO PROMOTE AND SUGGEST CHANGES TO THE CITY'S CLIMATE-FRIENDLY
2	785	8.3.2	Purchasing	PURCHASING PROGRAM
3	775	8.3.1	Purchasing	AMEND THE CITY'S CURRENT PROCUREMENT POLICY TO INCLUDE STANDARDS FOR PURCHASING CLIMATE-FRIENDLY
4	766	5.6.1	Open Space - Carbon Storage	SUPPORT LOCAL SUSTAINABLE AGRICULTURE AT THE MUNICIPALITY
5	764	5.2.3	Open Space - Carbon Storage	FACILITATE THE CREATION OF COMMUNITY GARDENS
6	758	5.5.1	Open Space - Carbon Storage	EXPAND CURRENT URBAN FOREST MANAGEMENT
7	754	6.6.1	Water Management	IDENTIFY ADDITIONAL FUNDING OPPORTUNITIES FOR STORMWATER PROJECTS
8	747	8.1.4	Purchasing	SUPPORT THE PURCHASE OF CLIMATE-FRIENDLY PRODUCTS AND SERVICES IN THE COMMUNITY
9	747	8.1.1	Purchasing	ESTABLISH A GREEN BUSINESS LEADERS PROGRAM
10	746	8.2.2	Purchasing	EDUCATE HOUSEHOLDS ABOUT WATER-EFFICIENT APPLIANCES
11	744	2.1.4	Green Building	PROMOTE INFILL DEVELOPMENT AND REPURPOSEMENT OF EXISTING BUILDINGS
12	724	1.2.8	Land Use and Community	STRENGTHEN EXISTING NEIGHBORHOOD CHARACTER AND MAKE EXISTING RESIDENTIAL DISTRICTS MORE
13	722	5.1.1	Open Space - Carbon Storage	ENGAGE PRIVATE AND NONPROFIT ORGANIZATIONS IN PRESERVING CARBON "SINKS"
14	718	5.3.3	Open Space - Carbon Storage	INCLUDE CARBON EMISSION OFFSETS AS PART OF THE GREEN BUSINESS LEADERS PROGRAM
15	709	8.4.1	Purchasing	PURCHASE SERVICES THAT ARE CLIMATE-FRIENDLY
16	709	6.1.1	Water Management	IMPLEMENT OR ENHANCE WATER CONSERVATION PROGRAMS TO REDUCE WATER USAGE
17	704	1.2.1	Land Use and Community Design	FOCUS ON DOWNTOWN REVITALIZATION
18	702	1.5.2	Land Use and Community Design	PRESERVE THE CITY'S UNIQUE HISTORIC AND ARCHITECTURAL HERITAGE WHILE ENSURING QUALITY NEW DEVELOPMENTS
19	696	8.2.4	Purchasing	SUPPORT CLIMATE-FRIENDLY PURCHASING IN HOUSEHOLDS THROUGH SMALL-SCALE CHANGES
20	691	5.7.2	Open Space - Carbon Storage	INCENTIVIZE ALTERNATIVE TRANSPORTATION FOR CITY EMPLOYEES



Score Summary

Land Use and Community Design

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
12	Land Use and Community Design	1	1.2.8	STRENGTHEN EXISTING NEIGHBORHOOD CHARACTER AND MAKE EXISTING RESIDENTIAL DISTRICTS MORE SUSTAINABLE	724
17	Land Use and Community Design	2	1.2.1	FOCUS ON DOWNTOWN REVITALIZATION	704
18	Land Use and Community Design	3	1.5.2	PRESERVE THE CITY'S UNIQUE HISTORIC AND ARCHITECTURAL HERITAGE WHILE ENSURING QUALITY NEW DEVELOPMENTS	702
27	Land Use and Community Design	4	1.2.5	REQUIRE NEW HOUSING AND MIXED USE DEVELOPMENTS BE BUILT TO LEED [LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN] STANDARDS FOR NEIGHBORHOOD DEVELOPMENT (LEED-ND) OR ITS EQUIVALENT	648
28	Land Use and Community Design	5	1.3.1	ESTABLISH LAND USE POLICIES THAT MAXIMIZE RETURNS ON INVESTMENT IN TRANSIT, PEDESTRIAN AND BIKE CONNECTIVITY; AND CONTRIBUTE TO LONG-TERM REGIONAL MOBILITY, LIVABILITY AND SUSTAINABILITY	648
37	Land Use and Community Design	6	1.3.2	CREATE COMMUNITIES AND NEIGHBORHOODS THAT ARE ATTRACTIVE, SAFE, AND CONVENIENT FOR WALKERS AND BICYCLISTS	613
43	Land Use and Community Design	7	1.5.1	DEVELOP FORUMS FOR PUBLIC ART AND COMMUNITY INTERACTION	594
47	Land Use and Community Design	8	1.2.7	FOCUS ON TRANSPORTATION CORRIDORS TO REJUVENATE THE CITY'S RETAIL SECTOR, FOCUS HIGH DENSITY MIXED USE DEVELOPMENT, AND CREATE QUALITY DESIGNS	581
49	Land Use and Community Design	9	1.4.2	REQUIRE NEW DEVELOPMENTS TO PROVIDE IN-LIEU FEES OR DEDICATED LANDS	578
50	Land Use and Community Design	10	1.4.1	IDENTIFY OPEN SPACE RESOURCES AND PRIORITY AREAS THAT SHOULD BE DESIGNATED AS OPEN SPACES	576
53	Land Use and Community Design	11	1.1.1	STRIVE TOWARDS A JOBS-HOUSING BALANCE AND MATCH	574
54	Land Use and Community Design	12	1.4.3	EXPAND RECREATIONAL FACILITIES IN THE CITY	574
61	Land Use and Community Design	13	1.2.3	PROMOTE HIGHER DENSITIES AND A MIX OF USES IN THE DOWNTOWN, TRANSIT CENTERS, AND ACTIVITY CENTERS AND ALONG TRANSPORTATION CORRIDORS	553
63	Land Use and Community Design	14	1.2.4	EXPAND HOUSING CHOICES FOR ALL INCOME LEVELS	546
67	Land Use and Community Design	15	1.6.2	ESTABLISH PLANNING PROCESSES THAT ARE EFFICIENT AND OVERARCHING IN VISION	542
82	Land Use and Community Design	16	1.6.1	INCORPORATE GREENHOUSE GAS EMISSIONS CONSIDERATIONS INTO THE GENERAL PLAN AND ENVIRONMENTAL REVIEW PROCESS	510
84	Land Use and Community Design	17	1.2.2	PROMOTE INFILL DEVELOPMENT TO MAXIMIZE LAND USE EFFICIENCIES AND THE OPTIMUM UTILIZATION OF THE LIMITED VACANT LAND REMAINING IN THE CITY	507
86	Land Use and Community Design	18	1.2.6	DEVELOP SYNERGY WITH EXISTING MAJOR INSTITUTIONS WITHIN THE CITY	504
93	Land Use and Community Design	19	1.5.3	PROMOTE PUBLIC ART THROUGHOUT THE CITY	479
99	Land Use and Community Design	20	1.1.2	COLLABORATE WITH NEARBY CITIES AND REGIONAL AGENCIES ON SUSTAINABLE ECONOMIC DEVELOPMENT STRATEGIES AND ENVIRONMENTAL STEWARDSHIP	449

Green Building

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
11	Green Building	1	2.1.4	PROMOTE INFILL DEVELOPMENT AND REPURPOSEMENT OF EXISTING BUILDINGS	744
25	Green Building	2	2.4.1	ADOPT VOLUNTARY GREEN BUILDING CODES AS CITY CODE	656
36	Green Building	3	2.4.2	ANALYSIS AND MANAGEMENT OF BUILDING ENERGY USE DATA TO VALIDATE AND SUPPORT GREEN BUILDING PROGRAMS	614
60	Green Building	4	2.1.1	ENCOURAGE AND INCENTIVIZE ENERGY AUDITS	555
69	Green Building	5	2.1.3	ENCOURAGE AND INCENTIVIZE ENERGY EFFICIENCY UPGRADES	534
85	Green Building	6	2.2.1	CLEARLY DEFINE AND PUBLICIZE 'NET-ZERO' GOALS	507
95	Green Building	7	2.2.3	DEVELOP POMONA GREEN BUILDING DESIGN GUIDEBOOK- "DESIGNING NET-ZERO NEW CONSTRUCTION"	469
96	Green Building	8	2.1.2	DEVELOP POMONA GREEN BUILDING RETROFIT GUIDEBOOK- "RETROFITTING TO NET-ZERO"	469
97	Green Building	9	2.2.2	EDUCATE STAKEHOLDERS ABOUT 'NET-ZERO' DESIGN TOOLS AND STRATEGIES	463
101	Green Building	10	2.3.1	ADD A GREEN BUILDING SECTION TO THE 'LIVING' PAGE ON THE CITY OF POMONA WEBSITE	431

Efficient Transportation

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
48	Efficient Transportation	1	3.1.5	MAKE THE CITY AND ITS NEIGHBORHOODS MORE WALKABLE	580
58	Efficient Transportation	2	3.1.1	PROMOTE A JOBS-HOUSING MATCH WITHIN THE CITY	563
65	Efficient Transportation	3	3.2.4	IDENTIFY OPPORTUNITIES TO REDUCE TRUCK TRAFFIC AND CREATE AN EFFICIENT GOODS MOVEMENT THROUGH THE CITY	545
68	Efficient Transportation	4	3.3.3	CREATE A MARKET FOR PARKING	535
70	Efficient Transportation	5	3.1.4	INCREASE BIKABILITY WITHIN THE CITY THROUGH IMPLEMENTATION OF THE BIKE MASTER PLAN AND OTHER ACTIONS	532
71	Efficient Transportation	6	3.2.3	REDUCE IDLING TO REDUCE THE AUTOMOBILE-RELATED GHG EMISSIONS	532
72	Efficient Transportation	7	3.4.2	INCREASE EFFICIENCIES WITHIN EXISTING MUNICIPAL FLEET OPERATIONS	532
73	Efficient Transportation	8	3.3.2	ENCOURAGE SHARED PARKING	526
76	Efficient Transportation	9	3.1.6	PROMOTE ALTERNATIVES TO COMMUTING THROUGH MAJOR EMPLOYERS	520
78	Efficient Transportation	10	3.2.1	ADOPT A GOAL FOR A REDUCTION OF 5% FROM THE BASELINE VMT BY THE YEAR 2020	516
80	Efficient Transportation	11	3.2.2	IMPROVE INFRASTRUCTURE AND TRANSPORTATION SYSTEMS MANAGEMENT	514
89	Efficient Transportation	12	3.4.1	PHASE OUT OR REPLACE 20% OF THE CITY'S FLEET WITH ELECTRIC OR ALTERNATE FUEL VEHICLES BY 2020	492
90	Efficient Transportation	13	3.3.4	PROTECT RESIDENTIAL PARKING	489
91	Efficient Transportation	14	3.1.3	PROVIDE INCREASED ACCESS TO TRANSIT	489
92	Efficient Transportation	15	3.5.1	PROVIDE CITY EMPLOYEES WITH INCENTIVES TO USE ALTERNATIVES TO SINGLE OCCUPANT AUTO-COMMUTING	486
100	Efficient Transportation	16	3.3.1	UPDATE PARKING REQUIREMENTS	449
102	Efficient Transportation	17	3.1.2	MAKE REDUCTIONS IN VMT A HIGH-PRIORITY CRITERIA IN EVALUATION OF POLICY, PROGRAM AND PROJECT ALTERNATIVES	406

Score Summary

Renewables - Low Carbon Fuels

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
40	Renewables - Low Carbon Fuels	1	4.1.1	COMMIT TO UTILIZING 15% OF THE CITY'S TOTAL ENERGY FROM RENEWABLE S	605.1909
77	Renewables - Low Carbon Fuels	2	4.3.1	INFORM RESIDENTS ABOUT RENEWABLE ENERGY OPPORTUNITIES	517.7663
81	Renewables - Low Carbon Fuels	3	4.2.1	ENCOURAGE USE OF RENEWABLE ENERGY FOR NEW RESIDENTIAL/ COMMERCIAL	510.05
83	Renewables - Low Carbon Fuels	4	4.2.2	SUPPORT FOR INCORPORATING RENEWABLE ENERGY IN EXISTING RESIDENTIAL,	508.9081
88	Renewables - Low Carbon Fuels	5	4.1.2	30% OF CITY FLEET SHOULD BE LOW CARBON BASED VEHICLES BY 2020	495.7633

Open Space - Carbon Storage

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
4	Open Space - Carbon Storage	1	5.6.1	SUPPORT LOCAL SUSTAINABLE AGRICULTURE AT THE MUNICIPALITY	766
5	Open Space - Carbon Storage	2	5.2.3	FACILITATE THE CREATION OF COMMUNITY GARDENS	764
6	Open Space - Carbon Storage	3	5.5.1	EXPAND CURRENT URBAN FOREST MANAGEMENT	758
13	Open Space - Carbon Storage	4	5.1.1	ENGAGE PRIVATE AND NONPROFIT ORGANIZATIONS IN PRESERVING CARBON "SINKS"	722
14	Open Space - Carbon Storage	5	5.3.3	INCLUDE CARBON EMISSION OFFSETS AS PART OF THE GREEN BUSINESS LEADERS PROGRAM	718
20	Open Space - Carbon Storage	6	5.7.2	INCENTIVIZE ALTERNATIVE TRANSPORTATION FOR CITY EMPLOYEES	691
21	Open Space - Carbon Storage	7	5.2.2	EDUCATE LOCAL FARMERS ABOUT CONSERVATION TILLAGE	682
22	Open Space - Carbon Storage	8	5.7.1	EXAMINE POSSIBLE CARBON OFFSETS AT CITY FACILITIES AND EVENTS	679
35	Open Space - Carbon Storage	9	5.1.2	ENGAGE CITIZENS IN PRESERVING AND ENHANCING URBAN PARKS	615
46	Open Space - Carbon Storage	10	5.4.2	PROMOTE COOPERATION AMONG AGENCIES AND COMMUNITIES TO REDUCE GREENHOUSE GAS EMISSIONS	583
56	Open Space - Carbon Storage	11	5.3.2	PROMOTE AND INCENTIVIZE CARBON EMISSION OFFSETTING THROUGH COMMUNITY-WIDE CARBON CREDITS OR ALLOWANCES	572
59	Open Space - Carbon Storage	12	5.3.1	HELP POMONA RESIDENTS UNDERSTAND THEIR EXISTING CARBON FOOTPRINT	561
62	Open Space - Carbon Storage	13	5.2.1	ENCOURAGE COMMUNITY PARTICIPATION IN LOCAL FARMER'S MARKETS	548
64	Open Space - Carbon Storage	14	5.4.1	MAINTAIN AN ACCOUNT OF AND TAKE STEPS TO REDUCE THE CITY'S CARBON EMISSIONS	545

Water Management

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
1	Water Management	1	6.7.1	IDENTIFY BARRIERS AND OPPORTUNITIES FOR LOW IMPACT DEVELOPMENT IN EXISTING CODES	901
7	Water Management	2	6.6.1	IDENTIFY ADDITIONAL FUNDING OPPORTUNITIES FOR STORMWATER PROJECTS	754
16	Water Management	3	6.1.1	IMPLEMENT OR ENHANCE WATER CONSERVATION PROGRAMS TO REDUCE WATER USAGE	709
23	Water Management	4	6.7.3	DEVELOP POMONA LOW IMPACT DEVELOPMENT DESIGN GUIDEBOOK	677
29	Water Management	5	6.1.3	EXPAND COMMUNITY RECYCLED WATER USE	646
30	Water Management	6	6.5.1	PROMOTE LOW IMPACT DEVELOPMENT IN THE COMMUNITY	641
34	Water Management	7	6.1.2	ADOPT RETROFIT PROGRAM TO ENCOURAGE OR REQUIRE INSTALLATION OF WATER CONSERVATION MEASURES IN EXISTING HOMES AND BUSINESSES	628
41	Water Management	8	6.7.2	INCORPORATE LOW IMPACT DEVELOPMENT IN CITY PLANNING AND DESIGN	601
42	Water Management	9	6.4.1	PROMOTE WATERSHED PROTECTION AND EDUCATION INITIATIVES	595
44	Water Management	10	6.3.2	REDUCE WATER USE IN CITY OPERATIONS	588
75	Water Management	11	6.2.1	IDENTIFY ADDITIONAL OPPORTUNITIES TO IMPROVE THE ENERGY EFFICIENCY OF MUNICIPAL WATER AND WASTE WATER TREATMENT OPERATIONS	525
87	Water Management	12	6.3.1	EXPAND MUNICIPAL RECYCLED WATER USE	500

Waste Reduction

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
33	Water Management	1	7.2.1	REDUCE THE AMOUNT OF CONSTRUCTION AND DEMOLITION MATERIAL THAT IS WASTED	636
38	Water Management	2	7.2.2	CONTINUE TO USE RECYCLED MATERIAL FOR PAVING IN THE CITY	613
39	Water Management	3	7.3.2	OF BUSINESS RECYCLING PROGRAM AND COORDINATE EFFORTS WITH NPDES REGULATIONS	609
51	Water Management	4	7.3.1	INCREASE AWARENESS OF/AND PARTICIPATION IN THE BUSINESS RECYCLING PROGRAM	575
52	Water Management	5	7.1.1	INCREASE AWARENESS ABOUT THE EXISTING RECYCLING PROGRAM	575
55	Water Management	6	7.1.2	INCREASE EFFICIENCY OF COLLECTION AND IMPROVE PUBLIC OUTREACH	572
74	Water Management	7	7.4.2	PROMOTE AND ENHANCE AN ENVIRONMENT OF WASTE REDUCTION	526
79	Water Management	8	7.4.1	INCREASE AWARENESS OF AND PARTICIPATION IN CURRENT RECYCLING PROGRAM AT CITY	516

Purchasing

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
2	Purchasing	1	8.3.2	CREATE AN INTERDEPARTMENTAL TEAM TO PROMOTE AND SUGGEST CHANGES TO THE CITY'S CLIMATE-FRIENDLY PURCHASING PROGRAM	785
3	Purchasing	2	8.3.1	AMEND THE CITY'S CURRENT PROCUREMENT POLICY TO INCLUDE STANDARDS FOR PURCHASING CLIMATE-FRIENDLY PRODUCTS AND REQUIRES AGENCY PURCHASES TO MEET SUCH STANDARDS	775
8	Purchasing	3	8.1.4	SUPPORT THE PURCHASE OF CLIMATE-FRIENDLY PRODUCTS AND SERVICES IN THE COMMUNITY	747
9	Purchasing	4	8.1.1	ESTABLISH A GREEN BUSINESS LEADERS PROGRAM	747
10	Purchasing	5	8.2.2	EDUCATE HOUSEHOLDS ABOUT WATER-EFFICIENT APPLIANCES	746
15	Purchasing	6	8.4.1	PURCHASE SERVICES THAT ARE CLIMATE-FRIENDLY	709
19	Purchasing	7	8.2.4	SUPPORT CLIMATE-FRIENDLY PURCHASING IN HOUSEHOLDS THROUGH SMALL-SCALE CHANGES	696
24	Purchasing	8	8.2.1	EDUCATE HOUSEHOLDS ABOUT ENERGY-EFFICIENT APPLIANCES	662
26	Purchasing	9	8.1.3	SUPPORT CLIMATE-FRIENDLY COMMERCIAL WATER FIXTURE PURCHASES	653
31	Purchasing	10	8.2.3	PROMOTE THE USE OF ALTERNATIVE FUEL VEHICLES IN THE COMMUNITY	639
32	Purchasing	11	8.1.2	SUPPORT CLIMATE-FRIENDLY COMMERCIAL APPLIANCE AND EQUIPMENT PURCHASES	637
66	Purchasing	12	8.5.1	PROMOTE MUNICIPAL CONSIDERATION OF FUEL EFFICIENT AND ALTERNATIVE FUEL VEHICLES TO REDUCE RELIANCE ON FOSSIL FUELS	543

Community Action

Overall Ranking	Sector	Sector Ranking	Policy Number	Description	Score
45	Community Action	1	9.2.2	DEVELOP REGIONAL ACTION PLAN	583
57	Community Action	2	9.1.2	DEVELOP PROGRAMS AND ACTION PLANS TO FACILITATE INDIVIDUAL CONTRIBUTION TO CITY'S SUSTAINABILITY GOALS	569
94	Community Action	3	9.2.1	SHARE INFORMATION AND BEST MANAGEMENT PRACTICES WITH OTHER AGENCIES	476
98	Community Action	4	9.3.2	PROVIDE OPPORTUNITIES FOR INTERESTED RESIDENTS TO STAY ENGAGED	450
103	Community Action	5	9.3.1	ORGANIZE AND PROMOTE COMMUNITY DIALOGUE	375
104	Community Action	6	9.1.1	UNDERSTAND INDIVIDUAL ACTIONS AND GOALS FOR SUSTAINABILITY	332

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0

Unique ID	Rank	Policy #	Policy Description	Total Score	Financial					Environmental				Social					Implementation						
					Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives
					0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)
Financial Weighting: 25%					Environmental Weighting: 25%				Social Weighting: 25%					Implementation Weighting: 25%											
LAND USE AND COMMUNITY DESIGN																									
1	11	1.1.1	STRIVE TOWARDS A JOBS-HOUSING BALANCE AND MATCH	574	50	50	10	40	50	80	100	70	50	50	100	30	100	40	50	25	0	70	70	70	85
					Would result in a diverse economic base and would promote economic growth and prosperity.					Would result in shorter commutes, reducing fossil fuel use, and GHG emissions.				Shorter commutes and more job opportunities.					Dependent on other factors outside City's control.						
2	20	1.1.2	COLLABORATE WITH NEARBY CITIES AND REGIONAL AGENCIES ON SUSTAINABLE ECONOMIC DEVELOPMENT STRATEGIES AND ENVIRONMENTAL STEWARDSHIP	449	50	50	20	10	10	50	60	50	50	50	50	50	35	35	50	50	50	50	50	50	50
					Establishes Pomona as a regional player.									Requires collaboration and frequent interaction with other agencies.											
3	2	1.2.1	FOCUS ON DOWNTOWN REVITALIZATION	704	85	20	30	100	70	100	100	70	50	50	100	30	80	50	100	100	0	80	70	100	100
					A revitalized, vibrant downtown attracts businesses and results in economic vitality.					A revitalized downtown would increase walking and biking.				A revitalized, vibrant downtown would result in improving economic, cultural and recreational vitality.					The City already has put measures in place to implement this policy.						
4	17	1.2.2	PROMOTE INFILL DEVELOPMENT TO MAXIMIZE LAND USE EFFICIENCIES AND THE OPTIMUM UTILIZATION OF THE LIMITED VACANT LAND REMAINING IN THE CITY	507	50	50	60	50	10	30	40	20	50	50	85	50	50	50	50	80	0	70	50	70	80
					Promoting infill development would require staff time and new program, but would enhance economic development.					Would promote compact development, reducing VMTs. Infill sites could potentially be brownfields that may need remediation.				Affects cultural vitality by removing blighted vacant areas between developments.					Would require an additional focus on infill development projects in existing codes and programs.						
5	13	1.2.3	PROMOTE HIGHER DENSITIES AND A MIX OF USES IN THE DOWNTOWN, TRANSIT CENTERS, AND ACTIVITY CENTERS AND ALONG TRANSPORTATION CORRIDORS	553	50	50	30	60	80	100	100	80	50	50	20	80	70	50	50	100	0	70	50	25	25
					Would result in a more balanced economic outlook for the City.					Although compact development would have significant advantages, some disadvantages could include more traffic and traffic-related environmental impacts.				Would result in a diverse and vibrant City, with varied economic opportunities.					The City's development has followed a suburban pattern. However, efforts such as the General Plan Update and the Corridors Improvement Plan would allow revision of codes to implement this policy.						
6	14	1.2.4	EXPAND HOUSING CHOICES FOR ALL INCOME LEVELS	546	50	50	50	50	100	50	60	50	50	50	50	50	80	100	50	70	0	70	60	10	60
					Promoting mixed income housing also allows economic development to prosper by providing a work force within the City that meets a wide variety of employment types.									Would result in location of skilled and unskilled workers in the community to allow economic and cultural vitality.					Would require support in the form of programs and code modifications to promote affordable housing.						
7	4	1.2.5	REQUIRE NEW HOUSING AND MIXED USE DEVELOPMENTS BE BUILT TO LEED [LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN] STANDARDS FOR NEIGHBORHOOD DEVELOPMENT (LEED-ND) OR ITS EQUIVALENT	648	50	50	20	100	60	50	50	100	100	100	100	100	50	50	50	80	25	70	50	0	50
					Would require some municipal and community investment to meet these standards.					Requiring LEED standards would have significant environmental benefits.				LEED standards are also beneficial for the health and vitality of the community.					Would require Code modifications which should be done within the next 3 quarters (By September 2013)						
8	18	1.2.6	DEVELOP SYNERGY WITH EXISTING MAJOR INSTITUTIONS WITHIN THE CITY	504	50	50	10	100	0	0	80	50	50	50	50	50	20	50	50	100	0	80	50	50	100
					Would require staff time but would result in more economic development opportunities.									The policy may indirectly increase employment opportunities. Cooperation with these major institutions would also improve cultural vitality.					Would require interaction with the institutions on an ongoing basis.						
9	8	1.2.7	FOCUS ON TRANSPORTATION CORRIDORS TO REJUVENATE THE CITY'S RETAIL SECTOR, FOCUS HIGH DENSITY MIXED USE DEVELOPMENT, AND CREATE QUALITY DESIGNS	581	70	70	20	50	30	100	100	80	50	50	10	50	80	50	50	100	0	80	70	70	60
					Would require investments in infrastructure improvements, beautification of transportation corridors, and staff time. Yields high economic development potential.					Would reduce VMTs. May generate more traffic.				Would increase development potential, increasing employment and cultural opportunities.					Would require implementation of Policies within the General Plan Update and the Corridors Improvement Plan that would be adopted in 2013.						
10	1	1.2.8	STRENGTHEN EXISTING NEIGHBORHOOD CHARACTER AND MAKE EXISTING RESIDENTIAL DISTRICTS MORE SUSTAINABLE	724	70	80	70	50	20	50	50	100	100	100	100	100	50	50	100	100	0	70	60	70	70
					Would require City investments in open spaces, code improvements. However, funding opportunities may be available.					Would benefit all aspects of the environment.				Sustainable neighborhoods would also be healthier, and would foster more community interaction.					Would require code changes that promote green building, design standards, and open space development.						
11	5	1.3.1	ESTABLISH LAND USE POLICIES THAT MAXIMIZE RETURNS ON INVESTMENT IN TRANSIT, PEDESTRIAN AND BIKE CONNECTIVITY; AND CONTRIBUTE TO LONG-TERM REGIONAL MOBILITY, LIVABILITY AND SUSTAINABILITY	648	0	100	30	50	100	70	70	100	50	50	100	100	50	70	50	100	0	70	70	30	80
					Would provide better connectivity, indirectly promoting employment opportunities.					Would be beneficial in terms on reduced VMTs and other environmental effects.				Would enhance mobility, promote walking and biking, and result in vibrant neighborhoods.					Would require code changes that promote this policy.						
12	6	1.3.2	CREATE COMMUNITIES AND NEIGHBORHOODS THAT ARE ATTRACTIVE, SAFE, AND CONVENIENT FOR WALKERS AND BICYCLISTS	613	100	100	0	50	30	50	50	100	50	50	100	100	50	70	100	100	0	70	70	20	0
					Would require capital improvements for walkways and bike paths.					Significant environmental benefits associated with this policy.				This policy would positively affect mobility, health, recreational opportunities, and cultural vitality within the City.					This policy would require significant code changes to require bike and pedestrian facilities.						
13	10	1.4.1	IDENTIFY OPEN SPACE RESOURCES AND PRIORITY AREAS THAT SHOULD BE DESIGNATED AS OPEN SPACES	576	50	50	20	50	20	50	50	20	50	50	100	100	50	50	100	100	40	60	60	40	70
					Would require staff time to designate open space conservation areas.					Would have an indirect effect on fossil fuel energy use, by conserving open space areas. It would also result in many beneficial environmental impacts including providing carbon sinks, preserving natural environments, and positively affecting air quality.				Open space resources are integral to improving community health, providing recreational opportunities, and preserving community vitality.					Modify code requirements and implement action items within the next 6-8 months.						
14	9	1.4.2	REQUIRE NEW DEVELOPMENTS TO PROVIDE IN-LIEU FEES OR DEDICATED LANDS	578	50	50	60	50	50	30	50	50	50	50	100	30	50	50	100	100	0	60	60	70	80
					Would require staff time for code modifications. Some revenue would be generated for the provision and maintenance of parks, open spaces, and recreational facilities.					Benefits the environment.				Indirectly benefits human health by improving access to open spaces and recreation.					Some code changes would be necessary which may take longer than a year to achieve.						
15	12	1.4.3	EXPAND RECREATIONAL FACILITIES IN THE CITY	574	20	40	60	50	20	50	50	50	50	50	50	100	50	70	100	100	0	70	70	50	80
					Would require staff time to explore opportunities, coordinate efforts, and implement actions. Would also need CIP funds to expand recreational facilities.									Would indirectly improve equity by providing recreational opportunities to the entire community.					Would require focused staff efforts to implement actions under this policy.						
16	7	1.5.1	DEVELOP FORUMS FOR PUBLIC ART AND COMMUNITY INTERACTION	594	50	50	20	60	50	80	80	50	50	50	50	70	50	50	100	100	0	70	70	50	100
					Would involve community involvement and sponsorships to achieve goals. Coordination from City staff would be necessary.									Would have a significant social benefit.					Staff would have to evaluate opportunities that would promote this policy.						
17	3	1.5.2	PRESERVE THE CITY'S UNIQUE HISTORIC AND ARCHITECTURAL HERITAGE WHILE ENSURING QUALITY NEW DEVELOPMENTS	702	50	50	20	50	100	100	100	100	50	100	100	50	50	50	50	100	0	80	80	70	100
					Would allow greater integration of existing buildings into the City's employment fabric.					Would be significantly more sustainable than re-construction.				Would make the City's character distinctive, thus promoting cultural vitality.					Would require additional code changes under the Corridors Specific Plan and General Plan Update.						
18	19	1.5.3	PROMOTE PUBLIC ART THROUGHOUT THE CITY	479	20	90	20	0	20	50	50	50	50	50	50	50	50	50	50	100	0	75	75	0	80
					Public art investments would require efforts from both the City and the community.									Enhances community character and pride.											
19	16	1.6.1	INCORPORATE GREENHOUSE GAS EMISSIONS CONSIDERATIONS INTO THE GENERAL PLAN AND ENVIRONMENTAL REVIEW PROCESS	510	90	10	10	0	0	50	50	100	50	50	100	50	50	50	50	50	75	70	50	0	50
					Would require staff time to incorporate changes.					Reduces GHG emissions and adverse environmental impacts of all projects within the City.									Would require code changes to allow review from a GHG impacts perspective. To be implemented in a month and a half.						
20	15	1.6.2	ESTABLISH PLANNING PROCESSES THAT ARE EFFICIENT AND OVERARCHING IN VISION	542	20	20	40	50	0	50	50	100	50	50	100	100	50	50	50	50	5	70	50	40	80
					Requires significant staff time to streamline and implement actions.					The planned and adopted vision would result in reduced fossil fuel use.				Focusing on smart growth land use patterns would also improve health, by encouraging reduced automobile use.					Would require concerted effort from staff and should occur within the next year.						



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Ranking	Policy #	Policy Description	Total Score	Financial						Environmental				Social				Implementation																		
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives												
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)												
Financial Weighting:				50%						Environmental Weighting:				20%				Social Weighting:				20%					Implementation Weighting:					10%				
GREEN BUILDING																																				
4	2.1.1	ENCOURAGE AND INCENTIVIZE ENERGY AUDITS	555	60	55	0	95	75	25	70	80	40	10	100	60	75	65	0	15	55	80	80	100	100												
				Energy conservation measures implemented as a result of energy audits can generate significant cost savings at a low cost.						Reducing consumption of electricity (generated from fossil fuels) and natural gas reduces air pollutants and other adverse environmental impacts.				Energy conservation improves human health by reducing hazardous air pollutants, and energy audit programs provide a source of employment for the local community.				Energy audit programs can be implemented relatively quickly and typically have strong community support due to the high return on investment.																		
8	2.1.2	DEVELOP POMONA GREEN BUILDING RETROFIT GUIDEBOOK- "RETROFITTING TO NET-ZERO"	469	25	40	0	70	75	25	70	65	60	30	80	70	65	30	0	15	10	40	60	100	100												
				A Green Building Guidebook will increase the adoption of Green Building techniques and will help developers take advantage of incentives to offset the costs associated with Green Building.						Higher rates of adoption of Green Building techniques will reduce energy use in buildings and resulting air emissions/environmental impacts.				Higher adoption of Green Building techniques can generate jobs for specialists in green design, green construction, and green operations.				A Green Building Guidebook may take up to a year to develop, but would be a valuable resource that the community would likely support.																		
5	2.1.3	ENCOURAGE AND INCENTIVIZE ENERGY EFFICIENCY UPGRADES	534	40	35	0	95	75	25	70	95	40	10	100	60	75	65	0	15	55	80	80	100	100												
				Energy conservation measures can generate significant cost savings at a low cost.						Reducing consumption of electricity (generated from fossil fuels) and natural gas reduces air pollutants and other adverse environmental impacts.				Energy conservation improves human health by reducing hazardous air pollutants, and energy audit programs provide a source of employment for the local community.				Energy audit programs can be implemented relatively quickly and typically have strong community support due to the high return on investment.																		
1	2.1.4	PROMOTE INFILL DEVELOPMENT AND REPURPOSEMENT OF EXISTING BUILDINGS	744	80	95	20	90	75	75	100	40	40	100	95	10	75	85	80	100	70	80	70	100	100												
				Infill development reduces the need to expand municipal services to outlying areas and can be a significant cost savings compared with new development. Revitalizing impacts of infill development can be a significant economic benefit to a city.						Infill development uses much less raw material and generates much less waste than new development.				Revitalization of infill development areas can have a significant impact on community employment opportunities, access to goods and services, and other benefits.				Policies to promote infill development can be implemented relatively quickly.																		
6	2.2.1	CLEARLY DEFINE AND PUBLICIZE 'NET-ZERO' GOALS	507	90	95	10	55	20	60	60	30	20	10	100	70	85	10	0	10	80	45	65	100	100												
				Net Zero' goals contribute to higher adoption rates of Green Building techniques in new and retrofit construction. Cost savings associated with energy efficient buildings can be significant over the building's expected life.						To the extent 'Net Zero' goals generate higher adoption of energy efficiency and distributed generation, the result of this is lower emissions from electricity generated from fossil fuels.				Energy efficient construction and onsite generation of electricity create local jobs in these high-growth industries.				Defining and publicizing 'Net Zero' goals can be implemented relatively easily and is likely to have broad support in the community. Certain developers may resist as it may require adjustments to their existing business practices.																		
9	2.2.2	EDUCATE STAKEHOLDERS ABOUT 'NET-ZERO' DESIGN TOOLS AND STRATEGIES	463	25	60	10	55	20	60	60	65	40	10	100	70	85	10	0	10	80	45	65	100	100												
				Net Zero' goals contribute to higher adoption rates of Green Building techniques in new and retrofit construction. Cost savings associated with energy efficient buildings can be significant over the building's expected life.						To the extent 'Net Zero' goals generate higher adoption of energy efficiency and distributed generation, the result of this is lower emissions from electricity generated from fossil fuels.				Energy efficient construction and onsite generation of electricity create local jobs in these high-growth industries.				Educating stakeholders about 'Net Zero' tools and strategies requires significant planning and allocation of resources for the program to be successful. It is likely to have broad support in the community.																		
7	2.2.3	DEVELOP POMONA GREEN BUILDING DESIGN GUIDEBOOK- "DESIGNING NET-ZERO NEW CONSTRUCTION"	469	25	40	0	70	75	25	70	65	60	30	80	70	65	30	0	15	10	40	60	100	100												
				A Green Building Guidebook will increase the adoption of Green Building techniques and will help developers take advantage of incentives to offset the costs associated with Green Building.						Higher rates of adoption of Green Building techniques will reduce energy use in buildings and resulting air emissions/environmental impacts.				Higher adoption of Green Building techniques can generate jobs for specialists in green design, green construction, and green operations.				A Green Building Guidebook may take up to a year to develop, but would be a valuable resource that the community would likely support.																		
10	2.3.1	ADD A GREEN BUILDING SECTION TO THE 'LIVING' PAGE ON THE CITY OF POMONA WEBSITE	431	35	60	0	55	10	25	60	45	60	30	100	70	65	30	0	15	30	40	60	100	100												
				A dedicated Green Building section will make it easier for members of the community to find tools, resources, and available incentives associated with incorporating Green Building techniques into their construction. Green Building techniques can generate significant life-cycle cost savings.						Higher rates of adoption of Green Building techniques will reduce energy use in buildings and resulting air emissions/environmental impacts.				Higher adoption of Green Building techniques can generate jobs for specialists in green design, green construction, and green operations.				Developing content for the new page may require 3-6 months to complete followed by periodic updates. Availability of such resources in one place would likely receive broad support from the community.																		
2	2.4.1	ADOPT VOLUNTARY GREEN BUILDING CODES AS CITY CODE	656	45	95	0	90	55	75	75	85	85	85	100	80	75	40	0	25	60	55	85	100	100												
				Voluntary Green Building codes can provide a more structured framework by which developers can adhere to a set of design and construction standards that support the City's long-term objectives. Evidence suggests buildings designed according to Green Building standards have lower life-cycle costs associated with O&M and consequently can attain a higher valuation.						Higher rates of adoption of Green Building techniques will reduce energy use in buildings and resulting air emissions/environmental impacts.				Higher adoption of Green Building techniques can generate jobs for specialists in green design, green construction, and green operations.				Green building codes can be adapted from existing code language and implemented relatively quickly with City support. As these codes would be voluntary, they are likely to receive broad support from the community.																		
3	2.4.2	ANALYSIS AND MANAGEMENT OF BUILDING ENERGY USE DATA TO VALIDATE AND SUPPORT GREEN BUILDING PROGRAMS	614	75	60	85	85	90	55	75	65	30	10	100	40	20	20	0	20	90	90	100	100	100												
				Using data to support the efficacy of different programs will allow refinement and prioritization of City resources moving forward.						Improvements to Green Building programs as a result of data analysis will provide more environmental benefits over the life of the programs.				Improvements to Green Building programs as a result of data analysis will provide more social benefits over the life of the programs.				Existing tools and resources are available to collect and analyze data. This policy will likely receive broad support both internally and externally as it is intended as a mechanism for measuring actual results and refining strategies as necessary.																		

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



[Green Box] = User Input Cells

password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial					Environmental				Social					Implementation						
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)
				Financial Weighting: 50%					Environmental Weighting: 20%				Social Weighting: 20%					Implementation Weighting: 10%						
EFFICIENT TRANSPORTATION																								
2	3.1.1	PROMOTE A JOBS-HOUSING MATCH WITHIN THE CITY	563	50	50	10	40	50	80	100	70	50	50	100	30	100	40	50	25	0	70	70	70	85
				Would result in a diverse economic base and would promote economic growth and prosperity.					Would result in shorter commutes, reducing fossil fuel use, and GHG emissions.				Shorter commutes and more job opportunities.					Dependent on other factors outside City's control.						
17	3.1.2	MAKE REDUCTIONS IN VMT A HIGH-PRIORITY CRITERIA IN EVALUATION OF POLICY, PROGRAM AND PROJECT ALTERNATIVES	406	20	50	0	50	0	0	50	90	50	50	100	30	50	50	50	90	0	70	70	10	10
				Would require staff time to implement actions under this policy.					Would directly reduce VMTs.				Would enhance opportunities to walk, bike, and take transit. Would also promote activity centers improving cultural vitality.					Changes to City codes would be necessary to meet policy objectives.						
14	3.1.3	PROVIDE INCREASED ACCESS TO TRANSIT	489	20	20	0	30	20	50	70	100	50	50	100	70	50	70	50	100	75	80	70	20	20
				Would provide economic development opportunities in TOD.					Promotes alternatives to the automobile.				TODs and access to transit would make the City and the region more accessible to all income levels.					Would require updates and significant staff time to pursue. The process to implement actions for this policy should begin within 9 months.						
5	3.1.4	INCREASE BIKABILITY WITHIN THE CITY THROUGH IMPLEMENTATION OF THE BIKE MASTER PLAN AND OTHER ACTIONS	532	20	0	0	70	30	50	50	100	50	50	100	100	50	70	80	100	75	70	70	30	80
				Would require capital improvements for bike facilities.					Would reduce automobile travel.				Positive effect on community's health, recreation, and accessibility.					Implement some actions within the short-term, and continue implementation over time.						
1	3.1.5	MAKE THE CITY AND ITS NEIGHBORHOODS MORE WALKABLE	580	0	85	0	60	100	50	50	100	50	50	100	100	50	70	50	50	0	70	70	40	100
				Would require a number of improvements and code changes.					Would reduce automobile travel.				Would benefit health of the community and make the City more accessible for everyone.					Would require street improvements.						
9	3.1.6	PROMOTE ALTERNATIVES TO COMMUTING THROUGH MAJOR EMPLOYERS	520	50	50	0	30	10	50	50	100	50	50	100	100	50	100	50	50	1	70	70	50	100
				Would require investments from employers that would benefit the community.					Would indirectly benefit the environment through reduced automobile use.				Would increase mobility.					Would require ongoing efforts to implement action items to support this policy.						
10	3.2.1	ADOPT A GOAL FOR A REDUCTION OF 5% FROM THE BASELINE VMT BY THE YEAR 2020	516	70	20	0	80	10	50	50	100	50	50	100	100	50	50	50	50	0	70	60	0	100
				Would require upfront and ongoing staff time investments.									Reduces VMTs that has indirect health benefits.					Would require formal adoption of 5% VMT reduction goal, and implementation measures.						
11	3.2.2	IMPROVE INFRASTRUCTURE AND TRANSPORTATION SYSTEMS MANAGEMENT	514	0	70	20	30	100	50	50	70	50	50	100	60	50	50	50	50	10	70	70	0	80
				Infrastructure improvements would require big investments.					Would promote use of bus transit and electric vehicles.				Indirectly linked to better community health.					Planning for the action items should begin within the year, although implementation would take longer.						
6	3.2.3	REDUCE IDLING TO REDUCE THE AUTOMOBILE-RELATED GHG EMISSIONS	532	95	0	90	20	0	50	50	100	50	50	100	80	50	50	50	50	80	70	60	0	50
				Would require some initial staff time investment.									Reduces particulate matter in the environment.					Low-hanging fruit. Should be implemented quickly as only internal policy adoption necessary.						
3	3.2.4	IDENTIFY OPPORTUNITIES TO REDUCE TRUCK TRAFFIC AND CREATE AN EFFICIENT GOODS MOVEMENT THROUGH THE CITY	545	100	0	50	50	10	50	70	60	50	50	100	80	50	50	50	50	75	80	80	0	100
				An efficient goods movement would benefit the City's economic base.					Would reduce truck traffic.				Would reduce air quality impacts of truck traffic.					Would require coordination efforts to start early.						
16	3.3.1	UPDATE PARKING REQUIREMENTS	449	60	50	0	70	0	50	50	50	50	100	10	50	50	50	60	60	0	70	60	0	50
				Would have upfront staff time costs.									Indirectly improves human health by promoting compact development and walkability.					Would require code modifications.						
8	3.3.2	ENCOURAGE SHARED PARKING	526	50	50	50	50	50	50	50	20	50	50	100	60	50	50	50	30	100	60	60	80	50
				No upfront investments.					Would indirectly reduce fossil fuels by promoting compact development, rather than excessive surface parking lots.				Would indirectly benefit health and vitality of the community through promoting compact development.					Can start immediately, as no code modifications are necessary.						
4	3.3.3	CREATE A MARKET FOR PARKING	535	20	50	100	100	0	50	50	60	50	50	100	50	50	50	50	50	25	60	40	0	80
				Would require initial investments but returns would be high.					Would result in lesser congestion, efficient parking, and indirectly reduce automobile use.									Would require planning and coordination within one year.						
13	3.3.4	PROTECT RESIDENTIAL PARKING	489	80	50	0	70	0	50	50	50	50	100	50	50	50	50	50	50	0	70	80	0	100
				Would protect residents from potential traffic/parking impacts of compact development.														Would be ongoing based on traffic and parking realities within each neighborhood.						
12	3.4.1	PHASE OUT OR REPLACE 20% OF THE CITY'S FLEET WITH ELECTRIC OR ALTERNATE FUEL VEHICLES BY 2020	492	0	40	60	50	10	50	50	100	50	50	100	100	50	50	50	50	100	40	40	0	0
				Requires initial investment. However, savings attached to reduced fuel use.									Reduced diesel particulate matter, improving air quality.					Would require phased replacement of vehicles to meet targets, that should begin immediately, based on available funding.						
7	3.4.2	INCREASE EFFICIENCIES WITHIN EXISTING MUNICIPAL FLEET OPERATIONS	532	80	20	70	50	0	50	50	70	50	50	100	70	50	50	50	50	60	70	70	50	50
				Would require some upfront costs that would be somewhat recovered through lesser maintenance and fuel use.					Benefits the environment through reduced fossil fuel use.				Indirectly benefits human health by improving air quality.					Implementation should begin in the next few months.						
15	3.5.1	PROVIDE CITY EMPLOYEES WITH INCENTIVES TO USE ALTERNATIVES TO SINGLE OCCUPANT AUTO-COMMUTING	486	30	70	0	100	0	50	50	100	50	50	100	30	50	50	50	50	0	50	50	0	50
				Would have upfront costs for the City, as this would require facility improvements and affect employee benefits.					Would reduce employee automobile usage.				Would indirectly benefit health of employees.					Would require infrastructure and interval operational changes that may take more than a year to implement.						

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial						Environmental				Social				Implementation						
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)
RENEWABLE ENERGY AND LOW-CARBON FUELS																								
1	4.1.1	COMMIT TO UTILIZING 15% OF THE CITY'S TOTAL ENERGY FROM RENEWABLE SOURCES BY 2020	605	40	50	80	100	60	50	50	100	50	50	100	30	50	50	50	50	80	40	40	50	70
				Would potentially reduce costs compared to traditional electricity usage.						Little or no greenhouse gas emissions, thus beneficial to environment.				Indirectly improves human health by reducing fossil use and GHG emissions.				Would require coordination in early 2013 to meet the 15% reduction goal by 2020.						
5	4.1.2	30% OF CITY FLEET SHOULD BE LOW CARBON BASED VEHICLES BY 2020	496	0	40	60	50	10	50	50	100	50	50	100	100	50	50	50	50	100	50	50	0	0
				Requires initial investment. However, savings attached to reduced fuel use.										Reduced diesel particulate matter, improving air quality.				Would require phased replacement of vehicles to meet targets, that should begin immediately based on available funding.						
3	4.2.1	ENCOURAGE USE OF RENEWABLE ENERGY FOR NEW RESIDENTIAL/ COMMERCIAL DEVELOPMENTS	510	20	0	40	50	70	50	50	100	50	50	100	100	50	50	50	50	60	60	60	0	20
				Would require upfront staff time to implement actions.														Would require significant staff time to change codes and streamline review processes.						
4	4.2.2	SUPPORT FOR INCORPORATING RENEWABLE ENERGY IN EXISTING RESIDENTIAL/COMMERCIAL DEVELOPMENTS	509	40	30	0	80	20	50	50	100	50	50	100	100	50	50	50	50	100	40	40	20	30
				Would require staff time to implement. Community costs would be offset by energy savings through use of renewable sources.														Implementation should start immediately. May require code modifications.						
2	4.3.1	INFORM RESIDENTS ABOUT RENEWABLE ENERGY OPPORTUNITIES	518	40	0	0	100	20	50	50	100	50	50	100	100	50	50	50	50	100	60	60	50	40
				Would require staff time to implement. Community costs would be offset by energy savings through use of renewable sources.														Use existing outreach sources to start immediate implementation.						

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

 = User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial					Environmental				Social					Implementation						
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)
				Financial Weighting: 50%					Environmental Weighting: 20%				Social Weighting: 20%					Implementation Weighting: 10%						
OPEN SPACE AND STORING/OFFSETTING CARBON EMISSIONS																								
4	5.1.1	ENGAGE PRIVATE AND NONPROFIT ORGANIZATIONS IN PRESERVING CARBON "SINKS"	722	100	100	50	60	20	80	70	100	50	0	100	100	60	100	100	100	90	70	60	50	80
				Denser infill development brings in more tax revenue. A development impact fee would be another source of revenue. Acquiring parkland would incur some cost.					Natural carbon sinks reduce atmospheric carbon.				New parks and denser infill growth.					Potential political obstacles to changing policies.						
9	5.1.2	ENGAGE CITIZENS IN PRESERVING AND ENHANCING URBAN PARKS	615	90	90	60	70	50	0	0	0	70	0	100	100	60	100	100	100	80	80	95	100	90
				Engaging citizens in preserving and enhancing urban parks will be very cost effective. There is some cost associated with creating and moderating an online forum.					Urban parks reduce atmospheric carbon; native trees need less water.				Community engagement and neighborhood ownership of parks.					Large potential for community support, easy to implement.						
13	5.2.1	ENCOURAGE COMMUNITY PARTICIPATION IN LOCAL FARMER'S MARKETS	548	40	40	30	50	50	0	0	85	0	50	100	100	70	100	100	100	80	80	100	100	100
				Local farmer's markets keep more dollars in the community. There are some costs associated with encouraging more participation in farmer's markets.					Farmer's markets reduce the carbon footprint associated with food production, processing, and transport.				The community would benefit from more opportunities to shop at local farmer's markets and more participation in farmer's markets.					Promoting and expanding farmer's markets would be simple.						
7	5.2.2	EDUCATE LOCAL FARMERS ABOUT CONSERVATION TILLAGE	682	80	100	50	70	50	0	0	100	100	100	100	100	60	60	50	90	80	80	80	100	100
				Educating local farmers will be very cost effective. Engaging Cal Poly and providing information on the City website are low-cost proposals.					Low-till agriculture is much better for the environment than conventional methods.				This initiative would improve relations with Cal Poly and with local farmers.					This initiative would be easy to implement.						
2	5.2.3	FACILITATE THE CREATION OF COMMUNITY GARDENS	764	100	100	90	50	50	75	75	65	65	0	100	90	75	100	100	100	85	100	100	0	100
				Community gardens could be a source of revenue and are a low-cost proposal.					Community gardens are beneficial because they encourage citizens to raise their own vegetables.				There are social benefits associated with community gardens due to their communal nature.					This initiative would be fairly easy to implement.						
12	5.3.1	HELP POMONA RESIDENTS UNDERSTAND THEIR EXISTING CARBON FOOTPRINT	561	40	51	50	65	70	0	20	75	75	75	100	90	50	90	0	50	20	75	80	100	100
				There would be some costs associated with creating and implementing an education initiative. Using and promoting the online tool to allow citizens to measure their own carbon footprint would incur very little cost.					Increasing community knowledge about their carbon footprint would likely lead to resource conservation.				This initiative would give everyone in the community access to the same knowledge of carbon footprints and climate change.					The online tool would be simple to implement; the education initiative would take more time.						
11	5.3.2	PROMOTE AND INCENTIVIZE CARBON EMISSION OFFSETTING THROUGH COMMUNITY-WIDE CARBON CREDITS OR ALLOWANCES	572	40	40	75	45	60	20	20	100	70	50	100	100	50	70	50	51	20	49	75	100	100
				There would be some costs to create incentives for reducing carbon use. Allowing the community to get involved in carbon credit trading takes some of the financial responsibility off of the City.					Carbon trading reduces emissions.				This initiative benefits local green nonprofits.					This initiative could take some time to implement.						
5	5.3.3	INCLUDE CARBON EMISSION OFFSETS AS PART OF THE GREEN BUSINESS LEADERS PROGRAM	718	100	100	50	50	50	50	50	80	75	75	100	80	100	90	0	60	100	100	100	100	100
				This initiative would incur no cost to the City or community.					This policy would attract more green businesses to the area.				Recognizing green businesses incurs no cost and improves business relations.					It would be easy to add a section to the City website.						
14	5.4.1	MAINTAIN AN ACCOUNT OF AND TAKE STEPS TO REDUCE THE CITY'S CARBON EMISSIONS	545	51	49	75	20	85	0	0	100	80	75	100	100	51	50	0	50	25	55	55	100	100
				Creating and maintaining an account of City carbon emissions would incur some costs. Identifying areas of intensive carbon use and reducing those emissions may save some costs.					This policy would reduce carbon emissions.				This policy would benefit the community through the City setting an example of a responsible agency.					Audits, emission reduction strategies, and joining the Climate Registry may take some time and face political opposition.						
10	5.4.2	PROMOTE COOPERATION AMONG AGENCIES AND COMMUNITIES TO REDUCE GREENHOUSE GAS EMISSIONS	583	40	30	75	75	75	0	0	100	100	100	100	100	50	50	0	50	30	70	60	100	100
				Starting a climate action partnership and developing a climate-friendly long-range plan would incur some costs.					Partnerships and a climate-friendly long-range plan would lead to accountability on climate initiatives.				The community would benefit from having a regional long-range plan.					Initiating partnerships and a regional long-range planning process would take time.						
3	5.5.1	EXPAND CURRENT URBAN FOREST MANAGEMENT	758	90	90	49	60	50	51	51	75	100	50	100	100	50	100	100	100	100	100	100	100	100
				Maintaining and expanding current urban forest management practices would be very cost effective.					Expanding the urban forest would greatly benefit the environment.				The community would benefit from a larger urban forest.					Current practices exist, so expanding them would not be very difficult.						
1	5.6.1	SUPPORT LOCAL SUSTAINABLE AGRICULTURE AT THE MUNICIPALITY	766	100	60	75	75	50	50	50	100	75	75	100	100	75	80	50	100	100	100	100	100	100
				This policy would both incur some cost and save some costs for City employees.					Buying local food reduces fossil fuel use.				Supporting local farmers benefits the community.					This policy would be simple to implement.						
8	5.7.1	EXAMINE POSSIBLE CARBON OFFSETS AT CITY FACILITIES AND EVENTS	679	80	40	40	60	60	50	50	100	100	100	100	100	40	50	50	100	40	60	60	100	100
				Auditing City events and achieving carbon neutrality would incur some costs.					Lowering carbon emissions at City events would benefit the environment.				The community would benefit from reduced carbon emissions.					Implementation would take some time.						
6	5.7.2	INCENTIVIZE ALTERNATIVE TRANSPORTATION FOR CITY EMPLOYEES	691	75	80	75	75	50	50	50	100	50	50	100	100	50	70	50	50	80	80	80	100	100
				Creating incentives for alternative transportation can be costly or inexpensive, depending on the City's level of participation.					Incentivizing the reduction of drive-alone trips to work would benefit the environment.				The community would benefit from reduced carbon emissions and/or fewer cars on the road.					Surveying employees and setting up an award takes little time.						

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial					Environmental				Social					Implementation												
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives						
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)						
				Financial Weighting: 50%					Environmental Weighting: 20%				Social Weighting: 20%					Implementation Weighting: 10%												
WATER MANAGEMENT																														
3	6.1.1	IMPLEMENT OR ENHANCE WATER CONSERVATION PROGRAMS TO REDUCE WATER USAGE	709	100	100	50	80	50	0	100	70	90	0	100	0	80	80	90	100	80	100	100	100	100	100	Establishing Green Business Leaders Program will incur no cost to the city or community. Encouraging participation in MWD/TVMWD's Region wide Rebate Program for conservation is of no cost to City.	Reduced water consumption. Reduced pumping/energy use.	Improves sustained water availability to community	Implementation of this project will include updating the City website to include green businesses. Recognition of area businesses that adopt a climate-friendly purchasing policy can occur during other community activities.	
7	6.1.2	ADOPT RETROFIT PROGRAM TO ENCOURAGE OR REQUIRE INSTALLATION OF WATER CONSERVATION MEASURES IN EXISTING HOMES AND BUSINESSES	628	50	50	50	80	50	40	80	70	90	0	100	0	80	80	90	100	20	70	70	100	100	Encouraging participation in MWD/TVMWD's Region wide Rebate Program for conservation is of no cost to City. If the City funds rebate programs for retrofit, cost would be incurred by City. Funding landscaping surveys would include additional costs to City.	Reduced water consumption. Reduced pumping/energy use.	Improves sustained water availability to community	Implementation of water surveys would occur over the course of a year. Community would support outreach mechanisms to help them save money on water utilities.		
5	6.1.3	EXPAND COMMUNITY RECYCLED WATER USE	646	20	100	70	70	20	80	100	70	90	0	70	0	80	80	90	100	0	40	70	100	100	Recommending dual plumbing for use of recycled water would incur no cost to City. If economic incentives are offered, City would need to finance those incentives. Expansion of recycled water program would include high capital costs, and should be implemented only if funding is available. Attraction of new businesses to the area would increase tax base and economic development.	Reduced water consumption.	Improves sustained water availability to community, delays capital expansion for water treatment.	Expansion of the recycled water program currently has little Municipal support.		
11	6.2.1	IDENTIFY ADDITIONAL OPPORTUNITIES TO IMPROVE THE ENERGY EFFICIENCY OF MUNICIPAL WATER AND WASTE WATER TREATMENT OPERATIONS	525	60	100	100	100	40	0	0	90	0	0	100	50	40	0	0	60	20	100	100	100	100	Proposal includes evaluations of energy reduction options, and would require funding for engineering studies. Replacement of water pump/motors would include installation costs, but savings over time.	Reduced energy consumption.				
12	6.3.1	EXPAND MUNICIPAL RECYCLED WATER USE	500	60	60	90	20	20	0	20	30	100	0	100	0	20	80	90	100	0	80	100	100	100	Proposal would include infrastructure to expand recycled water usage for City facilities/operations. Would reduce cost for City to purchase water.	Reduced City water consumption.		Expansion of the recycled water program currently has little Municipal support.		
10	6.3.2	REDUCE WATER USE IN CITY OPERATIONS	588	60	100	90	20	20	0	20	70	90	0	100	0	100	80	90	100	60	80	100	100	100	Costs include conducting water audits and replacing plumbing fixtures at City facilities.	Reduced City water consumption.	Improves sustained water availability to community, jobs added for water audits.			
9	6.4.1	PROMOTE WATERSHED PROTECTION AND EDUCATION INITIATIVES	595	90	100	50	40	20	0	20	70	90	0	100	80	0	80	90	100	100	100	100	80	100	Estimated budget needed for current Storm water Management Program implementation for 2012/2013 public information and participation is \$4,000. Expanded outreach by 20% would increase proposed budget is approximately \$5,000. Adoption of City building codes to control pollution generated by construction activities would incur no additional costs. Continuing industrial/commercial business inspections related to urban runoff includes no additional budget.	Reduced water consumption. Reduced pumping/energy use.	Improves watershed health.	Current outreach with Fremont High School and Lexington Elementary School has been well-received.		
6	6.5.1	PROMOTE LOW IMPACT DEVELOPMENT IN THE COMMUNITY	641	80	100	50	80	20	30	80	0	90	0	100	80	0	80	90	100	60	100	100	100	100	Adoption of additional codes would be no additional cost to City. Proposal to maintain or expand existing education/inspection initiatives.	Reduced water consumption. Reduced pumping/energy use.	Improves watershed health.	Scope is within current City status quo.		
2	6.6.1	IDENTIFY ADDITIONAL FUNDING OPPORTUNITIES FOR STORMWATER PROJECTS	754	100	100	100	50	20	50	100	100	100	0	100	80	0	80	90	100	60	100	100	100	100			Improves watershed health.	Successful funding opportunities would encourage City and Community.		
1	6.7.1	IDENTIFY BARRIERS AND OPPORTUNITIES FOR LOW IMPACT DEVELOPMENT IN EXISTING CODES	901	100	100	100	100	100	60	80	100	100	100	100	80	60	80	90	100	60	100	100	40	100	Proposal includes adopting new policies and codes, and would require little investment by City.					
8	6.7.2	INCORPORATE LOW IMPACT DEVELOPMENT IN CITY PLANNING AND DESIGN	601	40	75	50	40	20	10	60	70	90	0	100	80	60	100	100	100	60	80	80	100	100	Costs include incorporating LID design elements into future projects.	Reduced water consumption. Reduced pumping/energy use.	LID development projects have potential to improve quality of life for community members and enhance water quality.	LID development projects have potential to improve quality of life for community members.		
4	6.7.3	DEVELOP POMONA LOW IMPACT DEVELOPMENT DESIGN GUIDEBOOK	677	100	100	50	60	20	0	60	70	90	0	100	80	60	100	100	100	100	80	80	80	100	100	Little up-front, no long-term cost to develop guidebook.				

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial						Environmental				Social					Implementation																			
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives														
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)														
Financial Weighting:				50%						Environmental Weighting:				20%					Social Weighting:					20%					Implementation Weighting:					10%				
WASTE REDUCTION AND RECYCLING																																						
5	7.1.1	INCREASE AWARENESS ABOUT THE EXISTING RECYCLING PROGRAM	575	85	95	0	10	40	65	70	25	25	95	100	55	55	50	50	50	90	70	80	100	100														
				Low cost to implement awareness program and higher recycling rates can help improve cash flow for recycling program.						Higher recycling rates reduce demand for raw materials and subsequent energy & water use for extraction and processing of raw materials.				Improved local recycling program can create new job opportunities.					Awareness campaign can be implemented quickly.																			
6	7.1.2	INCREASE EFFICIENCY OF COLLECTION AND IMPROVE PUBLIC OUTREACH	572	35	90	65	10	40	45	70	55	25	75	100	70	55	50	50	50	45	75	85	100	100														
				Improved efficiency can help lower costs.						Higher efficiency in waste collection process can lead to refuse truck fuel savings and resulting air emissions.									Implementation may require a study to evaluate efficiency opportunities.																			
1	7.2.1	CONTINUE TO REDUCE THE AMOUNT OF CONSTRUCTION AND DEMOLITION MATERIAL THAT IS LANDFILLED	636	35	40	75	85	60	60	60	60	20	100	100	70	60	50	50	50	55	80	100	100	100														
				Significant cost savings can be achieved by designing projects to minimize waste generated on the front end and identifying alternatives to landfilling waste. Avoid hauling and dumping fees.						Reduces waste and trips to the landfill.				Alternative uses of waste materials can generate new job opportunities in the community.																								
2	7.2.2	CONTINUE TO USE RECYCLED MATERIAL FOR PAVING IN THE CITY	613	45	65	70	0	75	45	60	60	60	100	100	55	60	50	50	50	75	75	100	100	100														
				Incorporating recycled material can reduce costs associated with raw material purchase.						Innovative reuse of recycled goods reduces demand for raw materials and associated energy and emissions impact of extraction and processing.				Alternative uses of waste materials can generate new job opportunities in the community.					Requires collaboration between City procurement and department(s) responsible for paving.																			
4	7.3.1	INCREASE AWARENESS OF/AND PARTICIPATION IN THE BUSINESS RECYCLING PROGRAM	575	85	95	0	10	40	65	70	25	25	95	100	55	55	50	50	50	90	70	80	100	100														
				Low cost to implement awareness program and higher recycling rates can help improve cash flow for recycling program.						Higher recycling rates reduce demand for raw materials and subsequent energy & water use for extraction and processing of raw materials.				Improved local recycling program can create new job opportunities.					Awareness campaign can be implemented quickly.																			
3	7.3.2	MONITOR EFFECTIVENESS OF BUSINESS RECYCLING PROGRAM AND COORDINATE EFFORTS WITH NPDES REGULATORY COMPLIANCE	609	25	75	25	85	55	70	60	65	25	100	100	35	55	50	50	50	30	100	100	100	100														
				Measuring results of business recycling program can lead to improvements and more efficient allocation of City resources to maximize results.															Efforts to improve results and efficiency of this program will likely receive broad support internally and from the community.																			
8	7.4.1	INCREASE AWARENESS OF AND PARTICIPATION IN CURRENT RECYCLING PROGRAM AT CITY BUILDINGS	516	85	70	75	0	20	50	50	25	25	75	100	10	10	20	50	50	90	95	100	100	100														
				Low cost to implement awareness program and higher recycling rates can help improve cash flow for recycling program. Effective environmental programs can also help with attracting and retaining City employees.						Higher recycling rates reduce demand for raw materials and subsequent energy & water use for extraction and processing of raw materials.									Awareness campaign can be implemented quickly.																			
7	7.4.2	PROMOTE AND ENHANCE AN ENVIRONMENT OF WASTE REDUCTION	526	90	85	75	0	20	50	50	25	25	75	100	10	10	20	50	50	90	75	100	100	100														
				Can reduce costs associated with purchase of disposable goods like paper products, plastic plates and flatware, plastic and paper cups, paper towels, etc. Less waste can also reduce costs associated with waste handling and disposal for the City.															Requires broad support internally and innovative ways to promote and incentivize ways to reduce generation of waste.																			

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial						Environmental				Social					Implementation									
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives				
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)				
Financial Weighting:				50%						Environmental Weighting:				20%					Implementation Weighting:					10%				
CLIMATE FRIENDLY PURCHASING																												
4	8.1.1	ESTABLISH A GREEN BUSINESS LEADERS PROGRAM	747	100	100	100	100	50	50	50	70	70	70	100	70	50	50	50	50	80	85	90	100	100				
				This project will incur no cost to the city or community.						There are no environmental costs or benefits associated with this project.				There are no social costs or benefits associated with this project.					Implementation of this project will include updating the City website to include green businesses. Recognition of area businesses that adopt a climate-friendly purchasing policy can occur during other community activities.									
11	8.1.2	SUPPORT CLIMATE-FRIENDLY COMMERCIAL APPLIANCE AND EQUIPMENT PURCHASES	637	55	55	50	85	75	50	50	75	50	50	100	65	50	50	50	50	90	85	90	100	100				
				Education for business and property owners about the benefits of Energy Star appliances can be provided at little cost to the City. City sponsored rebate programs will incur more cost, and can be implemented based on community response or availability of funds.						The use of Energy Star appliances will reduce the usage of fossil fuels.				This project will educate the community about the advantages of Energy Star appliances and the reduction of the use of fossil fuels.					Implementation of this project will require community interest, which will need to be determined prior to implementing the rebate programs.									
9	8.1.3	SUPPORT CLIMATE-FRIENDLY COMMERCIAL WATER FIXTURE PURCHASES	653	55	55	50	85	75	50	50	60	90	50	100	65	50	50	60	50	90	85	90	100	100				
				Education for business and property owners about the benefits of water-efficient products, such as low-flow toilets and faucet aerator can be provided at little cost to the City. City-sponsored rebate or trade-in programs will incur more cost, and can be implemented based on community response or availability of funds.						The use of water-efficient products will reduce the use of water in the community.				This project will educate the community about the advantages of water-efficient products and the reduction of the use of water.					Implementation of this project will require community interest, which will need to be determined prior to implementing the rebate or trade-in programs.									
3	8.1.4	SUPPORT THE PURCHASE OF CLIMATE-FRIENDLY PRODUCTS AND SERVICES IN THE COMMUNITY	747	100	100	100	100	50	50	50	70	70	70	100	70	50	50	50	50	80	85	90	100	100				
				This project will incur no cost to the city or community.						There are no environmental costs or benefits associated with this project.				This project will allow area businesses to share best management practices that conserve resources.					Implementation of this project will include updating the City website to include green businesses in the area and information on the City's procurement policy.									
8	8.2.1	EDUCATE HOUSEHOLDS ABOUT ENERGY-EFFICIENT APPLIANCES	662	60	60	75	85	75	50	50	75	50	50	100	65	50	50	50	50	90	85	90	100	100				
				Education for residents about the benefits of Energy Star appliances can be provided at little cost to the City. City-sponsored appliance trade-ins will incur more cost, and can be implemented based on community response or availability of funds.						The use of Energy Star appliances will reduce the usage of fossil fuels.				This project will educate residents about the advantages of Energy Star appliances and the reduction of the use of fossil fuels.					Implementation of this project will require community interest, which will need to be determined prior to implementing the trade-in program.									
5	8.2.2	EDUCATE HOUSEHOLDS ABOUT WATER-EFFICIENT APPLIANCES	746	100	100	100	100	50	50	50	60	90	50	100	65	50	50	60	50	90	85	90	100	100				
				Education for residents about the benefits of water-efficient products, such as low-flow toilets and faucet aerators can be provided at little cost to the City.						The use of water-efficient products will reduce the use of water in the community.				This project will educate the community about the advantages of water-efficient products and the reduction of the use of water.					Implementation of this project will require an update to the City's website to include relevant information regarding water-efficient products and reduction of the use of water.									
10	8.2.3	PROMOTE THE USE OF ALTERNATIVE FUEL VEHICLES IN THE COMMUNITY	639	25	75	75	75	80	50	80	55	55	50	100	70	50	50	50	50	10	70	80	100	100				
				The City will need to fund the investigation and construction (if determined to be feasible) of electric vehicle charging stations and compressed natural gas fueling stations.						This project may lead to fewer petroleum fueling stations in the area, but will require construction of additional sites for the new types of fueling stations.				This project has the potential to educate the community about alternative fuel vehicles.					Implementation for this project will require the investigation of the potential for electric vehicle charging stations and/or compressed natural gas fueling stations in the community. If determined to be feasible, these stations will need to be constructed by either the city or a city-community partnership.									
7	8.2.4	SUPPORT CLIMATE-FRIENDLY PURCHASING IN HOUSEHOLDS THROUGH SMALL-SCALE CHANGES	696	60	60	85	100	85	50	50	60	60	60	100	85	50	50	50	50	85	90	85	100	100				
				Education for the community about the benefits of environmentally mindful purchasing can be provided at little cost to the City. Hosting energy-efficient light bulb exchanges and providing coupons for climate-friendly household cleaning products will incur more cost, and can be implemented based on community response or availability of funds.						This project has the potential to reduce fossil fuel usage through the use of energy-efficient light bulbs and reduce toxic releases through the use of climate-friendly household cleaning products.				This project will allow the community the opportunity to learn about ecological buying habits and environmentally mindful purchasing.					Implementation of the light bulb and toxic household cleaning product exchanges associated with this project will require community interest, which can be determined through feedback during community outreach and education events.									
2	8.3.1	AMEND THE CITY'S CURRENT PROCUREMENT POLICY TO INCLUDE STANDARDS FOR PURCHASING CLIMATE-FRIENDLY PRODUCTS AND REQUIRES AGENCY PURCHASES TO MEET SUCH STANDARDS	775	90	85	100	100	50	50	50	95	90	90	100	85	50	50	50	50	100	100	90	100	100				
				As this project is currently partially in place, the additional costs associated with it should be minimized. The purchase of high-efficiency equipment will lower operating costs for the long-term.						The use of high-efficiency equipment and energy-efficient lights will reduce the use of fossil fuels.				There are no social costs or benefits associated with this project.					Implementation of this project has already begun. Additional education may be required for City procurement employees to ensure that high-efficiency equipment is purchased for capital improvement projects.									
1	8.3.2	CREATE AN INTERDEPARTMENTAL TEAM TO PROMOTE AND SUGGEST CHANGES TO THE CITY'S CLIMATE-FRIENDLY PURCHASING PROGRAM	785	100	100	100	100	50	50	50	90	90	90	100	85	50	50	50	50	75	100	90	100	100				
				This project will incur no cost to the city or community.						This project has the potential to reduce waste, conserve energy, and reduce greenhouse gas emissions.				There are no social costs or benefits associated with this project.					Implementation of this project would require creating and analyzing a baseline purchasing record, training procurement employees to understand the climate-friendly purchasing program, and developing a multi-year schedule for implementation of each phase of the program.									
6	8.4.1	PURCHASE SERVICES THAT ARE CLIMATE-FRIENDLY	709	100	100	50	50	50	50	50	85	85	85	100	85	85	50	50	50	20	90	100	100	100				
				This project will incur no cost to the city or community.						This project has the potential to reduce greenhouse gas emissions and conserve energy.				This project supports climate-friendly businesses.					Implementation of this project will require updating the City's vendor pre-qualification criteria to include climate-friendly purchasing and the use of alternative fuel vehicles. The City will also have to establish protocols for energy efficiency and greenhouse gas reduction for building custodial and cleaning services.									
12	8.5.1	PROMOTE MUNICIPAL CONSIDERATION OF FUEL EFFICIENT AND ALTERNATIVE FUEL VEHICLES TO REDUCE RELIANCE ON FOSSIL FUELS	543	15	35	30	30	90	50	50	60	60	60	100	85	50	50	50	50	0	90	85	100	100				
				Investigation of the conversion of city vehicles to operate on alternative fuel can occur at little cost to the City. If it is determined to be a feasible option for the city, this project will incur a large initial cost for the city. There may be savings realized through the use of more energy efficient vehicles and lower priced fuels that could off-set some of this initial cost.						If it is decided that this is a feasible project for the city, this project has the potential to reduce greenhouse gas emissions from mobile sources.				This project has the potential to educate the community about alternative fuel vehicles.					Implementation of this project will require the investigation of the potential for the conversion of existing city-owned vehicles to alternative fuels. If it is determined to be feasible, this project may take several years to complete.									

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0



Triple Bottom Line Project Ranking Matrix

= User Input Cells password to unlock cells: Pomona

Rank	Policy #	Policy Description	Total Score	Financial						Environmental				Social					Implementation																			
				Installation/Capital Costs	O&M/Financing Costs Over Lifetime	Direct (Municipal) Cost Savings	Indirect (Community) Cost Savings	Funding Opportunities	Increases City Tax Base (Revenue)	Economic Development Potential	Fossil Fuel Energy Use Reductions	Water Use Reductions	Waste Reductions	Adverse Environmental Impacts	Improves Human Health	Increases Employment Opportunities/Wages	Improves Community/Social Equity	Increases Recreational Opportunities	Preserves/Improves Cultural Vitality	Project Implementation Schedule	Internal (Political/Municipal) Support	Community Support	Within Existing Codes Structure	Supports Existing City Initiatives														
				0 (high) - 100 (no cost)	0 (high) - 100 (no cost)	0 (no cost savings) - 100 (significant cost savings)	0 (no cost savings) - 100 (significant cost savings)	0 (none) - 100 (many)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (many) - 100 (none)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (no impact) - 100 (large impact)	0 (1+ years) - 100 (less than two weeks)	0 (none) - 100 (high)	0 (none) - 100 (high)	0 (no), 100 (yes)	0 (none) - 100 (high)														
Financial Weighting:				50%						Environmental Weighting:				20%					Social Weighting:					20%					Implementation Weighting:					10%				
PROMOTING COMMUNITY & INDIVIDUAL ACTION																																						
6	9.1.1	UNDERSTAND INDIVIDUAL ACTIONS AND GOALS FOR SUSTAINABILITY	332	0	20	0	50	0	50	50	10	10	10	100	50	50	50	50	50	25	40	40	50	70														
				Requires upfront staff time to implement.						Would have some indirect beneficial effects on energy, water and waste usage.				Add description of social costs/benefits here					Would take a few months to set up survey and start implementation																			
2	9.1.2	DEVELOP PROGRAMS AND ACTION PLANS TO FACILITATE INDIVIDUAL CONTRIBUTION TO CITY'S SUSTAINABILITY GOALS	569	0	30	0	100	20	50	50	100	100	100	100	100	50	50	50	100	0	50	50	50	100														
				Would require significant staff time and coordination to implement.						Would have extensive environmental benefits.				Would foster connectivity and improve health of the community through sustainability programs.					Would take approximately 1.5 yrs. to set up and implement.																			
3	9.2.1	SHARE INFORMATION AND BEST MANAGEMENT PRACTICES WITH OTHER AGENCIES	476	90	10	10	50	50	50	50	20	20	20	100	50	50	50	50	50	60	90	70	50	100														
				Would involve staff time which may be absorbed in other duties related to inter-agency interactions.						Would result in indirect beneficial effects through exchange of information and implementation.									Staff shall start implementation of this policy within the first quarter of 2013.																			
1	9.2.2	DEVELOP REGIONAL ACTION PLAN	583	40	50	0	50	50	50	50	100	100	100	100	100	50	50	50	50	49	70	60	50	50														
				There would be some initiating costs associated with this policy.															Start implementation by mid-2013.																			
5	9.3.1	ORGANIZE AND PROMOTE COMMUNITY DIALOGUE	375	40	50	0	30	10	50	50	10	10	10	100	10	50	50	50	50	100	70	40	50	50														
										Indirect benefits.				Indirect health benefits.					Implementation should start immediately.																			
4	9.3.2	PROVIDE OPPORTUNITIES FOR INTERESTED RESIDENTS TO STAY ENGAGED	450	40	50	0	30	50	50	50	10	10	10	100	50	50	50	50	100	100	80	80	50	50														
				Would have some initial implementation costs.						Indirect benefits.									Should start immediately to garner community interest.																			

Ranges	Low
Green Light	424
Yellow Light	264
Red Light	0