



INFORMATION ABOUT MEASURES PG & PC ON THE NOVEMBER 6 BALLOT

150,000+

Residents call Pomona their home

27

Parks throughout our city

7TH

Largest city by population in LA County

MEASURES ON THE NOVEMBER BALLOT

MEASURE PG

City Services Sales Tax

3/4¢ On non-essential purchases – adds 75 cents to a \$100 purchase



Does not apply to essential purchases, like groceries and prescription medicine



Paid by residents and visitors who work or shop in our community

\$12 MILLION
estimated annual revenue that could:



Maintain rapid response to burglaries and provide emergency services, including 911 emergency response times, local fire protection and paramedic services



Address homelessness



Repair deteriorating streets and keep parks and other public areas clean and safe



Continue afterschool and recreation programs that keep kids safe, including drug and gang prevention programs

10
YEARS

Automatically expires in ten years

MEASURE PC

Pomona's Proposed Marijuana Business Tax

What Would Measure PC Do?

- Apply a tax rate of 6% on gross receipts of commercial cannabis businesses and \$10 per square foot of cultivation within Pomona, should such activities become legal
- Provide a local source of funding to support the city's regulation of cannabis businesses without taking money away from existing programs

Generates

\$400,000 – \$500,000

annually to:



Support emergency services



Fund infrastructure maintenance



Regulate the local cannabis industry, if legalized within Pomona

What Measure PC WOULD NOT Do:



Measure PC does not legalize commercial cannabis businesses within the City of Pomona.



Measure PC does not increase taxes on homeowners or residents who do not operate cannabis businesses.

FISCAL ACCOUNTABILITY WOULD BE REQUIRED

✓ Both measures include fiscal accountability provisions to ensure funds are spent properly to address local priorities

✓ By law, funds from these measures could not be taken away by the State and annual audits are required

✓ Measure PG would require a citizens' oversight committee to ensure funds are spent properly

Provided for informational purposes only.